

Perfect transit packaging

When manufacturers have gone to the effort to ensure 100% quality control of flat-pack furniture, it is critically important to ensure that it will arrive at the store and ultimately, with the end-user in pristine condition. Using transit packaging made of corrugated board is a cost effective and safe way of packing goods. Being 100% recyclable means that it is also a good environmentally-friendly option.

One of the UK's leading specialist manufacturers of corrugated transit packaging – specifically for flat-pack furniture – is Chesterfield-based Corrugated Case Company (CCC). The company continues to invest in new plant and equipment as it looks to grow its turnover organically over the coming 12 months.

Buoyed by its recent place on the shortlist for SME of the Year in the UK Packaging Awards 2013, the company is able to offer a complete design and manufacturing service for standard and bespoke transit packaging solutions, including all the internal fitsments and partitions.

"Corrugated is a really environmen-



tally-sound way of getting your products to the customer in one piece," says Mark Wilcockson, CCC managing director. "Thanks to its unique characteristics, it can be printed with high quality graphics so the user knows instantly what they are getting. After use, it can be put back into the recycling stream easily and be re-pulped for future use. It is a win-win for manufacturer and end-user alike."

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